

FOR IMMEDIATE RELEASE

For Information Contact:  
Melinda McDonald  
Phone 217/585-7701  
Email: Melinda.mcdonald@bunn.com

## **BUNN® re-launches professional home coffee brewers**

Nothing brews like a BUNN. And now consumers can brew perfect coffee quickly at home in a BUNN brewer that looks even better in their kitchens. Effective spring 2006, the complete line of BUNN 10-cup coffee brewers has been upgraded in appearance to match what consumers want in their home brewers.

The biggest change to the four brewers offered by BUNN is the upgrade in exterior design to a high performance housing material typically used in higher-end and major appliances. As a result, consumers can clean their brewers more often and with greater ease. Most feature a new, stainless faceplate that improves the overall appearance, putting the popular accent where consumers can enjoy it.

BUNN has a long reputation for quality brewing in the commercial market, manufacturing brewers and beverage equipment for fine restaurants, coffee houses, and other foodservice operations. BUNN home coffee brewers enable consumers to brew superior coffee without leaving home.

BUNN home brewers produce 10 cups of perfect coffee in three minutes or less. The stainless-steel tank holds the brew water at approximately 200°F, the temperature required to extract the maximum flavor from coffee. This holding tank eliminates the need to heat water rapidly to brewing temperature, the process used by typical coffeemakers. This rapid heating can cause uneven water temperature that over-extracts coffee, resulting in coffee with a bitter flavor.

The patented BUNN brewing system showers the water over the ground coffee using a specially designed sprayhead to create optimum turbulence in the funnel for just the right amount of time.

-more-

### **Bunn-O-Matic Corporation**

1400 Stevenson Drive \_ Springfield, Illinois USA\_ 62703  
(800) 637-8606 (217) 529-6601 Fax Number: (217) 529-6622 [www.bunn.com](http://www.bunn.com)

## Bunn-O-Matic Corporation

The re-launched line will feature new packaging and a merchandising program that reflect the premium nature of these professional quality products from BUNN. Home brewers from BUNN include the GRX Basic, the BX Classic, the NHBX Generation (all available in black or white) and the BTX ThermoFresh® (available in black). High altitude models are also available.

BUNN 10-cup home brewers have these additional features:

- Internal thermostat keeps water at ideal temperature for maximum flavor and fast brewing.
- Vacation switch turns the tank heater off when the brewer will not be used for long periods of time.
- Porcelain-coated warming plate for easy cleaning.
- Lighted switch indicates if warming plate is on.
- Convenient sliding or flip lid for easy addition of water.

Home consumers who want to brew one cup of coffee or tea at a time can choose the My Café® Single-Serve Pod Brewer from BUNN. Available in both pourover (MCP) and automatic models (MCA), My Café uses coffee pods or tea bags or pods to brew coffee or tea, one cup at a time.

The BUNN Corporation is a leader in the beverage equipment industry with high quality, innovative products. Headquartered in Springfield, Illinois, BUNN sells its retail and commercial beverage equipment through distributors worldwide.

For more information, call 800-352-2866 or visit [www.bunn.com](http://www.bunn.com).

#

## **Bunn-O-Matic Corporation**

1400 Stevenson Drive \_ Springfield, Illinois USA\_ 62703  
(800) 637-8606 (217) 529-6601 Fax Number: (217) 529-6622 [www.bunn.com](http://www.bunn.com)